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**Abhi Jadhav,**

*Marketing Strategist, Georgia Pacific Professional*



Abhi leads the Segment Insights and Marketing capability at GP PRO and is responsible for Segment Intelligence, marketing and thought leadership work.

Abhi frequently publishes and speaks on Trends in Commercial Real Estate. He has been a featured speaker at prestigious industry events like BOMA (Building Owners and Managers Association), BSCAI (Building Service Contractors Association International) and Association of National Advertisers (ANA) conferences.



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